## 40th IBIMA Business Conference: 23-24 November 2022

## Presentations: Wednesday 23 November 2022 Thursday 24 November 2022

| Paper<br>Number | Day       | Time in<br>GMT+2 | Session Chair                   | Session Title  | Manuscript Title   | Archived online<br>Powerpoint Presentation |
|-----------------|-----------|------------------|---------------------------------|--|--|--|
| 11243           | Thursday  | 3:30 PM          | Wawrzyniec RUDOLF               | Research Points in Business and<br>Information Systems | A Proposal to Define and Classify the Logistics<br>Strategies of Maritime Container Terminal<br>Operators                    | Link to Presentation                       |
| 11584           | Thursday  | 3:30 PM          | Wawrzyniec RUDOLF               | Research Points in Business and<br>Information Systems | Financial Aspects of Waste Collection and<br>Management in Poland Using KAP Method<br>(Knowledge, Attitudes, Perception)     | Link to Presentation                       |
| 11592           | Thursday  | 3:30 PM          | Wawrzyniec RUDOLF               | Research Points in Business and<br>Information Systems | The Application of The Analytic Hierarchy<br>Process (AHP) In Job Evaluation Model in<br>Municipal Enterprise in Poland      |  |
| 11635           | Thursday  | 3:30 PM          | Wawrzyniec RUDOLF               | Research Points in Business and Information Systems    | Generation X And Their Expectations of<br>Corporate Social Responsibility: An Empirical<br>Study from Poland                 | Link to Presentation                       |
| 11212           | Wednesday | 2:00 PM          | Vincent Kim Seng OH             | Leadership and Entrepreneurship                        | Conditions of Entrepreneurship Development<br>Amongst Women in The Sector of Small and<br>Medium-Sized Enterprises in Poland | Link to Presentation                       |
| 11216           | Wednesday | 9:30 AM          | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Banking, Digital Currencies, and<br>Financial Research | E-Money and How It Can Influence the World<br>Finance Market   | Link to Presentation                       |
| 11217           | Wednesday | 9:30 AM          | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Banking, Digital Currencies, and<br>Financial Research | Transformation of Banking Industry by<br>Information Technology (IT)   | Link to Presentation                       |
| 11221           | Wednesday | 9:30 AM          | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Banking, Digital Currencies, and Financial Research    | Commercial Banks' Credit Management and Bad<br>Debt Problems   | Link to Presentation                       |
| 11222           | Wednesday | 9:30 AM          | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Banking, Digital Currencies, and Financial Research    | Open Banking and Its Implications  | Link to Presentation                       |
| 11223           | Wednesday | 2:00 PM          | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I          | Institutional Design for Financial Market  | Link to Presentation                       |
| 11224           | Wednesday | 11:30 AM         | Alnishal P N                    | Research in Human Resources                            | Effects of Work-Life Balance and Job Stress on<br>Job Satisfaction During the Covid-19 Pandemic at<br>Karawang Hospital      | Link to Presentation                       |
| 11225           | Wednesday | 11:30 AM         | Alnishal P N                    | Research in Human Resources                            | Constructing Model and Measuring Level of<br>Workplace Spirituality among Information<br>Technology Employees in India       | Link to Presentation                       |
| 11226           | Wednesday | 9:30 AM          | Monika JUREWICZ                 | Research in Education and e-<br>Learning               | Leisure Time of Young People Studying before<br>and During the Covid-19 Pandemic   | Link to Presentation                       |

| 11227 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                              | Innovative Human Resource Management in<br>Public Authorities as a Way to Improve the<br>Country's Sustainable Development                    | Link to Presentation |
|-------|-----------|----------|---------------------------------|--|---|----------------------|
| 11228 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I            | Small Saving Schemes and Its Importance   | Link to Presentation |
| 11230 | Thursday  | 9:30 AM  | Żaneta KIELANOWICZ              | Research in Banking, Finance and Accounting II           | Quality of Audit Services as A Factor of Increase<br>in The Trust Level of The Targeted Users in The<br>Financial Statements                  |                      |
| 11235 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA           | Digital Transformation and Security                      | Digital Transformation Through Servant<br>Leadership Model: A Qualitative Analysis  | Link to Presentation |
| 11237 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research | Determination of Sustainable Behavior of Higher<br>Education Students from a Gender Perspective<br>Based on Household Electricity Consumption | Link to Presentation |
| 11238 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism, and Social Networking    | Regulating Content on The Internet - The Way<br>Forward: A Discussion   | Link to Presentation |
| 11242 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security   | Innovations as the Basis for the Implementation<br>of the Smart Port Concept  |                      |
| 11245 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism, and Social Networking    | Millennials' Perspective on the Source Credibility<br>of Instagram Social Media Influencers   | Link to Presentation |
| 11247 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security   | Analysis of the Impact of Spare Parts Availability<br>on Information Flow in The Supply Chain   | Link to Presentation |
| 11249 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA           | Digital Transformation and Security                      | Voice Recognition Applied to Real Estate mCRM   | Link to Presentation |
| 11251 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I            | Internal Systems and Functions as An Element of<br>Corporate Governance in The Warsaw Stock<br>Exchange Listed Companies                      | Link to Presentation |
| 11252 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance        | Launching A Ready Meals Production and<br>Delivery Project in Russia: Prospects and<br>Problems   | Link to Presentation |
| 11253 | Wednesday | 9:30 AM  | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Banking, Digital Currencies, and<br>Financial Research   | Experience of Cryptocurrency Legal Regulation:<br>Comparative Legal Analysis  | Link to Presentation |
| 11254 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism, and Social Networking    | Use of Social Networks to Inform the Population<br>About Extraordinary Events   | Link to Presentation |
| 11255 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research | Eco-Innovations in The Context of Creating More<br>Sustainable Economies  | Link to Presentation |
| 11256 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA           | Digital Transformation and Security                      | The Polish Contribution to Enhance the Culture of Medical Security  | Link to Presentation |
| 11257 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation            | Logistics Challenges and Opportunities of<br>Automotive Industry Against the Background Of<br>COVID-19 In Poland: An Analytical Research      | Link to Presentation |
| 11259 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security   | Information And Communication Technology:<br>Status Quo Vs Development Directions in<br>Military Applications                                 | Link to Presentation |

| 11261 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | Employee Suggestion System as An Effective<br>Tool of Engaging Employees in Implementing<br>Lean Management Concepts   | Link to Presentation |
|-------|-----------|----------|---------------------------------|--|--|----------------------|
| 11262 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security         | Verification of Challenges and Threats in<br>Normative Documents Regulating the<br>Cybersecurity of The State  | Link to Presentation |
| 11265 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | Risks of Influencer Marketing and Their Impact<br>on The Consumer: An Empirical Study in Slovakia  | Link to Presentation |
| 11266 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA           | Digital Transformation and Security                            | Disruptive Potentials of Digitalization on<br>Business Models: Drivers, Challenges and<br>Opportunities for Small and Medium-Sized<br>Enterprises in The Service Sector in Rural Areas | Link to Presentation |
| 11267 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | Globalization As a World Development<br>Phenomenon: Review of the Leading<br>Researchers' Opinions   | Link to Presentation |
| 11268 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | Home Working During the Covid-19 Pandemic in<br>the Czech Republic and its Positives and<br>Negatives from the Perspective of Employees  | Link to Presentation |
| 11269 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | Barriers for Adopting Artificial Intelligence in<br>Digital Marketing of SMEs  | Link to Presentation |
| 11270 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                       | Overburden of Households with Housing<br>Expenditure in EU Countries   |                      |
| 11273 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation                  | Management of Quality in Logistics Centers of The Middle Pomerania Region  | Link to Presentation |
| 11275 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA           | Digital Transformation and Security                            | Preparation Laboratory Experiment for Medical<br>Transportation with Drones – Switzerland  | Link to Presentation |
| 11282 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | COFOG Government Expenditure in The Visegrad<br>Countries - What Is Matter?  | Link to Presentation |
| 11283 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                       | Distance Education from The Teachers'<br>Perspective   | Link to Presentation |
| 11284 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation                  | Multimodal Transport, A Solution for The<br>Implementation of a Sustainable Mobility System<br>in Romania, In Line with The Current EU Policy  | Link to Presentation |
| 11287 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Stakeholders Perceptions About Bioeconomy: A<br>Bibliometric Analysis  | Link to Presentation |
| 11288 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | How Website Heatmap Software Can Be Used in<br>Websites To Better Understand The User<br>Behaviour   |                      |
| 11289 | Wednesday | 9:30 AM  | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Banking, Digital Currencies, and<br>Financial Research         | How NFTs (Non-Fungible Tokens) Are Perceived in Romania  |                      |
| 11291 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | Impact Consumer Attitude Towards Purchase<br>Intention (PI) On Green - Cosmetics in North<br>Kerala  | Link to Presentation |

| 11294 | Thursday  | 9:30 AM  | Mihaela Aghenitei               | Research in Economics III                                | Emerging Countries Taking on The World: The BRICS  | Link to Presentation |
|-------|-----------|----------|---------------------------------|--|--|----------------------|
| 11295 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                 | Did The Economic Indicators Influence the<br>Formation of Business Confidence in Poland<br>During The COVID-19 Pandemic?                               |                      |
| 11299 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                 | Agriculture-Related Businesses' Financial Health<br>Amid The COVID-19 Pandemic   | Link to Presentation |
| 11300 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance        | Method For Determining the Set of Acceptable<br>Project Portfolios of a Company with Limited<br>Resources  | Link to Presentation |
| 11301 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance        | Comparison of Selected National Approaches to<br>Crisis Management Authorities 'Exercises  | Link to Presentation |
| 11302 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II     | The History of International Rankings and The<br>Present Impact on Students' Education   |                      |
| 11303 | Wednesday | 2:00 PM  | Vincent Kim Seng OH             | Leadership and Entrepreneurship                          | Management of Selected Competences During<br>Education of Manager and Leader in Public<br>Services   | Link to Presentation |
| 11304 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research | Challenges For the Environment and Climate<br>Actions In EU`S Rural Areas Under New Common<br>Agricultural Policy                                      | Link to Presentation |
| 11307 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                  | The Neo-Fisher Effect: Evidence in The Case of Selected Central and Eastern European Countries   | Link to Presentation |
| 11308 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance        | The Relationship between the EFQM Excellence<br>Model enablers and Innovation Performance &<br>Business Performance: Empirical Research from<br>Russia | Link to Presentation |
| 11310 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research | Rare Earth Elements as A Huge Economic<br>Challenge for The Future of Green Economy  | Link to Presentation |
| 11313 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security   | Analysis And Evaluation of The Information<br>Security Management System in The Enterprise -<br>A Case Study   | Link to Presentation |
| 11314 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and Transportation               | Logistic Distribution Centre's - An Element<br>Supporting the Activities of The Organization   | Link to Presentation |
| 11315 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                  | New Approaches to The Study of Fraud in Russia:<br>Challenges of The Economy - The Answer of<br>Science  | Link to Presentation |
| 11316 | Thursday  | 9:30 AM  | Żaneta KIELANOWICZ              | Research in Banking, Finance and Accounting II           | Selective Stratagems for Ensuring Financial<br>Stability: Taking into Account the Positions of<br>The State and Business Entities                      |                      |
| 11317 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking | Factors Affecting Purchasing Decisions on The Internet   |                      |
| 11319 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking | Femvertising As an Important Trend in The<br>Internet Communication  |                      |

| 11320 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | The Parent Company's Influence on the<br>Subsidiary's Generic Strategy   | Link to Presentation |
|-------|-----------|----------|---------------------------------|--|--|----------------------|
| 11323 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation                  | Decision-Making Issues in Vessels Traffic<br>Planning After the Deepening of the Świnoujście<br>- Szczecin Fairway To 12.5 M | Link to Presentation |
| 11324 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking       | Economic and Social Impacts of Second-home<br>Tourism on the Algarve Region  | Link to Presentation |
| 11325 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                       | Cluster Analysis of The EU Income Inequalities in The Context of the COVID-19 Effects  | Link to Presentation |
| 11326 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Threats of Business Environment Performance in Austria and Slovakia  | Link to Presentation |
| 11327 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | Coaching As a Method of The Skill Development<br>in The Scope of Occupational Safety and Health                              |                      |
| 11329 | Wednesday | 9:30 AM  | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Banking, Digital Currencies, and Financial Research            | Business Model in The Individual Financial Statements of Banking Enterprises   |                      |
| 11330 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Certification of Quality Management Systems<br>During the Covid-19 Pandemic  | Link to Presentation |
| 11331 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | Return on Investment in Alternative Markets:<br>The Case of The Polish Rare Book Market                                      | Link to Presentation |
| 11332 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                       | Graduates Profile of Undergraduate Law Schools<br>in Peruvian Public Universities: A Qualitative<br>Research                 | Link to Presentation |
| 11333 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | On The Role of Strategies in The Development of Organizations And the National Economy                                       | Link to Presentation |
| 11335 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking       | Destination Experience of Tourists: Toward the<br>Development of a Conceptual Framework                                      | Link to Presentation |
| 11336 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | Social Media Influence on Gen Ys' Consumer<br>Purchase Behaviour: A Developing Country's<br>Perspective                      | Link to Presentation |
| 11338 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Competitiveness Factors of Enterprises: A Survey<br>Research in Peripheral Regions, Poland                                   | Link to Presentation |
| 11339 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I                  | The Determinants of The Capital Structure of Spanish and Portuguese Listed Companies   | Link to Presentation |
| 11340 | Thursday  | 3:30 PM  | Wawrzyniec RUDOLF               | Research Points in Business and<br>Information Systems         | Volatility Dynamics of Crypto-Assets   | Link to Presentation |
| 11341 | Wednesday | 2:00 PM  | Vincent Kim Seng OH             | Leadership and Entrepreneurship                                | Factors Moderating the Influence of Business<br>Networks on Entrepreneurship Development: A<br>Systematic Narrative Review   | Link to Presentation |
| 11342 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Institutional And Regulatory Failures - Obstacles<br>to PV Electricity Prosuming Households in<br>Bulgaria                   |                      |

| 11343 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | The Use of Herzberg's Two-Factor Analysis to<br>Formulate an Employee Incentive Program on<br>The Example of a State Administration Office in<br>Poland |                      |
|-------|-----------|----------|---------------------------------|--|---|----------------------|
| 11344 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation                  | Case Study: Analysis of The Largest Tornado in<br>The Czech Republic from The Perspective of<br>Humanitarian Logistics                                  | Link to Presentation |
| 11345 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | EU Economic Sanctions and Their Impact on The<br>Performance of Russian Companies   | Link to Presentation |
| 11346 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security         | Analysis And Forecasting of State Information<br>Security Indicators  | Link to Presentation |
| 11347 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | Models of Cooperation in the Field of Sports<br>Within the Framework of the "One Belt, one<br>Way" Project  | Link to Presentation |
| 11349 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | The Methods of Change of Organizational<br>Culture in Companies Using Lean Management   |                      |
| 11351 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | Development of Economic Activity in Peripheral<br>Regions: Resource and Institutional Potential   | Link to Presentation |
| 11352 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                       | Romanian Accounting Students' Perceptions of<br>Online Learning during Pandemic Period  | Link to Presentation |
| 11353 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | Wearable Devices and Smartwatches: The Rise of the Health-Related Demand  |                      |
| 11354 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | Dilemmas of Tax Competition and Tax<br>Optimisation   |                      |
| 11355 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | The Use of European Union Funds by Enterprises<br>in Peripheral Regions - Preliminary Research  | Link to Presentation |
| 11356 | Thursday  | 9:30 AM  | Żaneta KIELANOWICZ              | Research in Banking, Finance and Accounting II                 | Threats For the Accountancy Profession in The<br>Context of the 4th Industrial Revolution   | Link to Presentation |
| 11357 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking       | Accommodation Facilities' Localisation and Seasonality in The South Bohemian Region   | Link to Presentation |
| 11358 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation                  | The Economic Function of Seaports for the Baltic Sea Region   |                      |
| 11360 | Wednesday | 9:30 AM  | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Banking, Digital Currencies, and<br>Financial Research         | The Cryptocurrency Market and Financial<br>Stability in The Context of Multiple Crises  | Link to Presentation |
| 11361 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I                  | Non-Standard Channels of The Monetary<br>Transmission Mechanism: Towards the<br>Normalization Process   | Link to Presentation |
| 11363 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Barriers to Business Value Management in Small and Medium Entities  |                      |
| 11364 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA           | Digital Transformation and Security                            | Defining The Digital Mindset – A Concept for<br>Sustainable Digital Transformation  | Link to Presentation |

| 11365 | Wednesday | 11:30 AM | Alnishal P N                   | Research in Human Resources                              | Working Conditions in Hospitals before and<br>during the COVID-19 Pandemic in Doctors'<br>Assessments on the example of Slovakia                               |                      |
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| 11366 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA | Research in Economics II                                 | Comparative Exploratory Study on The<br>Implications of Covid-19 And the Effects of Other<br>Pandemics on The Peruvian Economy                                 | Link to Presentation |
| 11367 | Wednesday | 2:00 PM  | Walid BERNAKI                  | Research in Marketing, Tourism,<br>and Social Networking | Proposal of A Conceptual Model of The<br>Customer Experience in The Experiential Leasure<br>World Through Littérature: Attraction,<br>Satisfaction and Loyalty | Link to Presentation |
| 11370 | Wednesday | 3:30 PM  | Băilă Diana-Irinel             | Research in Economics I                                  | The Concept of Research on the Development of<br>Economic Clusters in the Agrifood Sector in<br>Poland   | Link to Presentation |
| 11371 | Wednesday | 9:30 AM  | Monika JUREWICZ                | Research in Education and e-<br>Learning                 | Level of Financial Education Among University<br>Students of Business: A Study in The Peruvian<br>Scenario   | Link to Presentation |
| 11372 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA             | Management Strategies and<br>Business Performance        | Administrative Management and Work<br>Performance in Hardware and Construction<br>SMES: The Case of Justiniano Soto Villanueva S.<br>R.L., Peru                |                      |
| 11374 | Wednesday | 9:30 AM  | Monika JUREWICZ                | Research in Education and e-<br>Learning                 | Sustainable Learning Development Utilizing<br>Extended Reality (XR) Technology for the<br>Indonesian Education Sector: An Exploratory<br>Research Methodology  | Link to Presentation |
| 11376 | Thursday  | 11:30 AM | Atheer N. SHAMI                | Supply Chain, Logistics and<br>Transportation            | Distribution of Hazardous Materials in The<br>European Union in The Context of The<br>Implementation of Transport Processes                                    |                      |
| 11378 | Wednesday | 2:00 PM  | Vincent Kim Seng OH            | Leadership and Entrepreneurship                          | Facing Workplace Adversities with Enhanced<br>Level of Resilience with Mindfulness Practice as<br>Intervention – The Study on Generation Y<br>Employees        | Link to Presentation |
| 11380 | Wednesday | 11:30 AM | Alnishal P N                   | Research in Human Resources                              | The Impact of Remote Working Practices During<br>a Pandemic on Civil Servants in The Czech<br>Republic   | Link to Presentation |
| 11381 | Wednesday | 2:00 PM  | Vincent Kim Seng OH            | Leadership and Entrepreneurship                          | Most Important Character Traits of a Leader as<br>Reported by Czech Army Combat Unit Personnel   | Link to Presentation |
| 11382 | Wednesday | 11:30 AM | Alnishal P N                   | Research in Human Resources                              | Multiple Faces of Posted Workers Process: A<br>Survey Carried out on Firms, from Romania, that<br>Posted Workers   | Link to Presentation |
| 11384 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA          | Digital Transformation and Security                      | Optimization Mechanism of Resource Transfer<br>Processes Between Company Codes Using "Stock<br>in Transit"   | Link to Presentation |
| 11385 | Wednesday | 11:30 AM | Alnishal P N                   | Research in Human Resources                              | Towards Achieving Professional Merit: An<br>Overview   | Link to Presentation |

| 11387 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                 | Changes in Working Conditions in Hospitals<br>During the COVID-19 Pandemic in the<br>Evaluations of Doctors and Nurses                              |                      |
|-------|-----------|----------|---------------------------------|---|---|----------------------|
| 11388 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                    | Comparison of The Macroeconomic Effects of<br>The Processes of Fighting the COVID-19<br>Pandemic in Sweden and Poland                               |                      |
| 11389 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security      | A Theoretical Basis for Investigating the Impact<br>of Knowledge Management on Organizational<br>Performance Mediated by Business Intelligence      | Link to Presentation |
| 11390 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I               | The Behavior of Institutional Investors on The<br>Croatian Financial Market: A Study at The Zagreb<br>Stock Exchange                                | Link to Presentation |
| 11392 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance           | Developing Organizational Behavior by<br>Motivating Employees   | Link to Presentation |
| 11393 | Wednesday | 2:00 PM  | Vincent Kim Seng OH             | Leadership and Entrepreneurship                             | The Influence of Mindful Self-compassion<br>Practice for Well-being Among Employees to<br>Enhance Level of Resilience                               | Link to Presentation |
| 11394 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                     | How the Military Conflict in Eastern Europe<br>Affected the Automotive Sector - Case Study<br>Poland  |                      |
| 11396 | Wednesday | 2:00 PM  | Vincent Kim Seng OH             | Leadership and Entrepreneurship                             | Organisational Communication from the Bi-<br>dimensional Perspective Management-<br>Leadership: Defining Aspects, Confluences, and<br>Peculiarities | Link to Presentation |
| 11398 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                    | Digital Tools in The Development of Learning<br>Sessions at The Basic and University Level in<br>Lima   | Link to Presentation |
| 11399 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                    | ICTs in The Graduate Profile of Law Schools in<br>Public and Private Universities in Peru: A<br>Qualitative Research                                | Link to Presentation |
| 11400 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research    | Assessment of Business Process vs<br>Environmental impact of Ship Emissions: The<br>Case of a Container Terminal in Constanta Port,<br>Romania      | Link to Presentation |
| 11401 | Thursday  | 9:30 AM  | Żaneta KIELANOWICZ              | Research in Banking, Finance and Accounting II              | Comparative Analysis of The Fraud Risk of<br>Financial Statements for Companies in The<br>Romanian and Hungarian Border Counties                    | Link to Presentation |
| 11403 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer behavior and Digital Marketing | Video Gaming in Croatia: Empirical Research   | Link to Presentation |
| 11405 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research    | Pollution Control: An Intertemporal Analysis  | Link to Presentation |
| 11406 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                     | From Bilateralism to Mega-Regionalism in Trade in East Asia   |                      |

| 11407 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                  | Investment Regimes in East Asia – The<br>Perspective of The ASEAN Economic Community<br>(AEC) And Regional Comprehensive Economic<br>Partnership (RCEP) |                      |
|-------|-----------|----------|---------------------------------|--|---|----------------------|
| 11408 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                  | Evaluating the Impact of Various Macroeconomic<br>Indicators on the Fiscal Freedom Index in the<br>European Union                                       | Link to Presentation |
| 11410 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                 | Health Care Quality and Spending: A<br>Quantitative Study of Five Nations During Covid-<br>19   | Link to Presentation |
| 11411 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I            | The Puzzle of Capital Structure Theories and The<br>Financial System: Review  | Link to Presentation |
| 11413 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA           | Digital Transformation and Security                      | Institutional Arrangements of Business Process<br>Digitalization in Public Administration: The Case<br>of Ukraine                                       | Link to Presentation |
| 11414 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                 | Global Governance in The Covid-19 Pandemic<br>Perspective (On The Example of Fiscal Policy<br>Instruments)  |                      |
| 11415 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research | The Essence of Using Photovoltaic Panels in A<br>Household to Produce Energy for Electric<br>Vehicles   | Link to Presentation |
| 11416 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                 | Gamification As a Determinant of Effective and Efficient Skills Improvement   |                      |
| 11417 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                 | Coaching In Business is A Factor Determining the<br>Increase in Efficiency and Effectiveness of<br>Modern Managers                                      |                      |
| 11418 | Thursday  | 11:30 AM | Silvius STANCIU                 | Agriculture and AgroEconomy<br>Research                  | Restructuring of an Agricultural Enterprise: A<br>Case Study of An Agricultural Farm  |                      |
| 11419 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                 | Claim Count Prediction with Overdispersed<br>Outcome and Mismeasured Covariates in<br>Actuarial Practice  | Link to Presentation |
| 11420 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation            | Supply Chain in Relation to Tourism and Crowd<br>Management   | Link to Presentation |
| 11421 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking | Creating And Promoting a Regional Tourist<br>Product – How to Build a Competitive<br>Advantage? An Example of The Kashubia Region<br>in Poland          | Link to Presentation |
| 11422 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation            | Transport Planning Model in Relation Between<br>Public Transport Authority and Public Transport<br>Operators.   | Link to Presentation |
| 11423 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                              | Employee Net Promoter Score Impact on<br>Measuring Employees' Experience and On<br>Shaping Employer Branding Strategy: Empirical<br>Research in Poland  | Link to Presentation |

| 11426 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                  | A Dynamic Panel Approach to Measuring the<br>Impact of Economic Complexity on Economic<br>Growth at The Territorial Level in Romania               | Link to Presentation |
|-------|-----------|----------|---------------------------------|--|--|----------------------|
| 11427 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                  | Efficiency of Mining Investments: Determining<br>the Profitability Threshold of Mining Enterprises<br>by the "Direct Costing" Method               | Link to Presentation |
| 11428 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security   | The Contribution ICT in the Tunisian Economic Growth   | Link to Presentation |
| 11429 | Thursday  | 11:30 AM | Silvius STANCIU                 | Agriculture and AgroEconomy<br>Research                  | The Role of The Qualification Certification<br>Centers for Agricultural Employees in Buzau<br>County, Romania                                      | Link to Presentation |
| 11430 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research |  | Link to Presentation |
| 11433 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                              | Organizational Innovation and Human Resources<br>Reform in Public Administration. Comparative<br>View of Romania and France                        | Link to Presentation |
| 11434 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I                                  | Insurance Fraud Crime  |                      |
| 11435 | Wednesday | 9:30 AM  | Małgorzata WIŚNIEWSKA           | Digital Transformation and Security                      | Measure The Benefits of Implementing a<br>Business Intelligence System   | Link to Presentation |
| 11436 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation            | Analysis Control of Spare Parts Inventory at PT<br>XYZ In Gresik, East Java with ABC Analysis<br>Method and EOQ Analysis Method                    | Link to Presentation |
| 11437 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance        | Performance Measurement Design Based on<br>Balanced Scorecard and Analytical Hierarchy<br>Process (AHP): A Case in Indonesian Packaging<br>Company | Link to Presentation |
| 11438 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I            | The Extent of Compliance with the Requirements<br>of IFRS 7: A Comparative Study between<br>Palestinian and Jordanian Banks                        | Link to Presentation |
| 11439 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance        | Assessment of the Operation of An Educational<br>Institution During The COVID-19 Pandemic  | Link to Presentation |
| 11441 | Thursday  | 11:30 AM | Silvius STANCIU                 | Agriculture and AgroEconomy<br>Research                  | Agriculture In the Southeast Region of Romania:<br>An Outlook of Farms and Employees   | Link to Presentation |
| 11442 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                 | Education In the COVID 19 Pandemic at The<br>University: Chances and Dangers   | Link to Presentation |
| 11444 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I            | Managers' Decisions Concerning the Choice of<br>Funding Sources in Conditions of Uncertainty on<br>Financial Markets                               | Link to Presentation |
| 11446 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research | The Economic Role of Alternative Fuels in The<br>Development of Clean Wheeled Transport in<br>Terms of Decarbonisation                             | Link to Presentation |

| 11448 | Thursday  | 9:30 AM  | Żaneta KIELANOWICZ              | Research in Banking, Finance and Accounting II                 | The Adequacy of Financial Reports and The Need<br>for Additional Reporting in The Public Sector -<br>The Perspective of Accountants in Croatia | Link to Presentation |
|-------|-----------|----------|---------------------------------|--|--|----------------------|
| 11449 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Corporate Social Responsibility with the Local<br>Community as Assessed by Employees in the<br>SME sector: An Empirical Study                  | Link to Presentation |
| 11450 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Analysis of Management and Finance in The<br>Enterprise in The Era of Covid19: On the Example<br>of Enterprises in Poland                      | Link to Presentation |
| 11451 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Energy Security Management of Poland and<br>Western Europe in The Aspect of The Conflict in<br>Ukraine   | Link to Presentation |
| 11452 | Thursday  | 9:30 AM  | Mihaela Aghenitei               | Research in Economics III                                      | General And Specific Considerations Regarding<br>Non-Agricultural Activities In Chişinău District,<br>Republic of Moldova                      |                      |
| 11453 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Ferry Travel in The Baltic and North Sea Regions<br>and The Drivers of Eco-Friendly Solutions  | Link to Presentation |
| 11454 | Thursday  | 2:00 PM  | Jana ERINA                      | ICT, Innovation Management and<br>Information Security II      | High-Tech Sector - Definition and Classification<br>Synthesis  | Link to Presentation |
| 11455 | Thursday  | 9:30 AM  | Żaneta KIELANOWICZ              | Research in Banking, Finance and Accounting II                 | Spreadsheets As a Tool for Operational<br>Budgeting in Polish Companies: A Qualitative<br>Study  | Link to Presentation |
| 11457 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | Pet Food Market and Pet Owners Purchasing<br>Habits: A Survey Research from Croatia  | Link to Presentation |
| 11458 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking       | Determinants of Social Commerce Acceptance in<br>Saudi Arabia: Moderating Role of Customer<br>Gender, Age, And Experience                      |                      |
| 11459 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security         | The Importance of Information Security in<br>Companies in Slovakia   |                      |
| 11460 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I                  | Sustainable Finance: A Bibliometric Analysis and Directions for Future Research  | Link to Presentation |
| 11461 | Thursday  | 3:30 PM  | Wawrzyniec RUDOLF               | Research Points in Business and<br>Information Systems         | Insights From the Most Updated Research<br>Regarding the Importance of Religion Impact in<br>The Business Ethics Field: A Literature Review    |                      |
| 11462 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                       | The Economic Importance of Wheat Quality: A<br>Literature Review   |                      |
| 11463 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                       | The Competition on The International Wheat<br>Market   |                      |
| 11464 | Thursday  | 2:00 PM  | Jana ERINA                      | ICT, Innovation Management and<br>Information Security II      | Analysis of the Perception About the Use of a<br>Technological Platform for SME Management   |                      |
| 11465 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | Sensemaking Theory in Explaining Causal<br>Relationships in Qualitative Data   | Link to Presentation |

| 11467 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Contract Development and Manufacturing<br>Company (CDMO) Efficiency Improvement<br>Mechanism: A Kaizen Approach Implementation<br>in Pharmaceutical Industry | Link to Presentation |
|-------|-----------|----------|---------------------------------|--|--|----------------------|
| 11471 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | Diversity In the Training of Specific Skills,<br>Educational Management Strategy in Rural<br>Areas, Examples of Good Practices                               | Link to Presentation |
| 11475 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | The Perception of Product Placement in The<br>Food Products Market: Empirical Research<br>Involving Generation Y In Lublin, Poland                           | Link to Presentation |
| 11478 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I                  | Benefits of Robotic Process Automation in The<br>Corporate Financial and Sales Functions, With<br>Focus on The Credit Management Processes                   | Link to Presentation |
| 11480 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | Perspective Taking and Growth at The<br>Workplace: The Mediating Effect of Contingent<br>Reward  | Link to Presentation |
| 11482 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation                  | Concentration and Inequalities Assessment of<br>Transportation and Storage Services Sector in<br>Visegrad Countries  | Link to Presentation |
| 11485 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                       | The Contractor's Insolvency, Grounds for<br>Amending the Public Procurement Contract   | Link to Presentation |
| 11487 | Thursday  | 11:30 AM | Atheer N. SHAMI                 | Supply Chain, Logistics and<br>Transportation                  | Stakeholders' Activities for Greening Supply<br>Chains: The Case of Rail Noise Reduction   | Link to Presentation |
| 11488 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                       | The Accounting Professional's Competency Gaps  | Link to Presentation |
| 11491 | Thursday  | 2:00 PM  | Jana ERINA                      | ICT, Innovation Management and<br>Information Security II      | Complex Risk Predictions as Support Tool for<br>Technical Product Innovations  |                      |
| 11492 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | The Effects of The Influence of Climatic Factors<br>on The Average Yields of Wheat Varieties. An<br>Evaluation in The Brăila Experimental Field,<br>Romania  |                      |
| 11493 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I                  | The Effect of Modified Audit Opinions on Share<br>Prices in Casablanca Stock Exchange  | Link to Presentation |
| 11494 | Thursday  | 2:00 PM  | Jana ERINA                      | ICT, Innovation Management and<br>Information Security II      | Occupational Safety and Health Analysis in the COVID-19 Pandemic   |                      |
| 11495 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | Effect of Intellectual, Emotional, and Spiritual<br>Intelligence on Employee Performance at State<br>Owned Company: A Quantitative Study                     |                      |
| 11496 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | Promotion of Unmanned Aerial Vehicles to The<br>North American Market by Shenzhen DJI<br>Innovation Technology Co., Ltd                                      |                      |
| 11497 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Where Are We Heading in Terms of Eco-<br>Innovation? Recent Evidence from Slovakia   | Link to Presentation |

| 11498 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Transition Skills Profile Developed in A Concerted<br>Effort of Youth, Educators and Employers Based<br>on Delphi Hybrid Method                                      |                      |
|-------|-----------|----------|---------------------------------|--|--|----------------------|
| 11501 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | Analysis of the Relationship Between Regional<br>Development and EU Structural Funds   | Link to Presentation |
| 11502 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Implications of Private- Sector Tools and<br>Methods in Public Administration: A Review of<br>The Most Crucial Reforms of Public<br>Administration                   | Link to Presentation |
| 11503 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Non-Financial Reporting and Legislative<br>Technique - EU Requirements and Polish (In)<br>Implementation –Legal-Comparative and<br>Quantitative-Qualitative Analysis | Link to Presentation |
| 11505 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism, and Social Networking          | The Impact of The Game of Thrones Series on<br>The Increase in The Number of Tourists in Places<br>Where It Was Filmed   | Link to Presentation |
| 11506 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Drivers of the Attitude Shift Towards Work   | Link to Presentation |
| 11509 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Necessity And Obligation to Organize Internal<br>Control Management  | Link to Presentation |
| 11510 | Thursday  | 9:30 AM  | Mihaela Aghenitei               | Research in Economics III                                      | Interdependence of Hedge Accounting Effects<br>and profitability of Banks during the Covid-19<br>Pandemic - Evidence from Banks in Croatia                           | Link to Presentation |
| 11511 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer behavior and Digital Marketing    | Using Purchasing Managers' Index (PMI)<br>Methodology to Develop a New Customer<br>Satisfaction Measure  | Link to Presentation |
| 11512 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | The Relationship Between Customer Satisfaction<br>and Perceived Value on Customer Loyalty  | Link to Presentation |
| 11513 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Wages As the Basic Element of Labor Costs in<br>Poland   | Link to Presentation |
| 11514 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Assessment of New Trends in Product Packaging<br>Using the LCA Method: A Case Study of a<br>Conventional Plastic Bottle Versus an Eco-<br>Innovative Paper Bottle    | Link to Presentation |
| 11519 | Thursday  | 2:00 PM  | Jana ERINA                      | ICT, Innovation Management and<br>Information Security II      | Logistics Customer Service in The E-Commerce<br>Market in Poland   |                      |
| 11520 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Content Analysis of System Dynamic Module<br>Elements  |                      |
| 11521 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                       | The Public Procurement in the Health Sector<br>from Romania - in and after the Pandemic  | Link to Presentation |
| 11522 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security         | Lessons Learned from Pioneering Data Spaces<br>and Ecosystems  |                      |
| 11523 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Virtual Leadership: A Study in the IT Sector   | Link to Presentation |

| 11524 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | The Costs Concerning the Ceria Powders Used in<br>Electrical Conductivity   | Link to Presentation |
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| 11528 | Wednesday | 11:30 AM | Alnishal P N                    | Research in Human Resources                                    | Analysis of Managerial Behaviours in The<br>Management of Human Resources In A<br>Production Enterprise: An Empirical Study from<br>Poland  | Link to Presentation |
| 11529 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Dimensions of the Industry 4.0 Implementation<br>in Manufacturing Industry: Literature Review   | Link to Presentation |
| 11530 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | Modeling The Marketing Technology Adoption<br>Decision (Martech): Factors of Influence  | Link to Presentation |
| 11531 | Thursday  | 2:00 PM  | Jana ERINA                      | ICT, Innovation Management and<br>Information Security II      | Trends in the Design of Technical Products from the perspective of TTS  |                      |
| 11532 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Paints Used in the Funeral Industry   | Link to Presentation |
| 11533 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Options For Utilising Surplus Energy Generated<br>by Renewable Sources  |                      |
| 11534 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Government Strategy & Policies for the United<br>Arab Emirates for Energy Transition & Net Zero<br>Targets                                  | Link to Presentation |
| 11535 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA  | Research in Economics II                                       | Romania's Strategy for Protecting Refugee<br>Children During 2022   | Link to Presentation |
| 11536 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ                | Research in Banking, Finance and Accounting I                  | Predicting Corporate Bankruptcy Using Altman Z'<br>-Score and Ratio Analysis in The Manufacturing<br>Sector: Evidence from The Italian Case | Link to Presentation |
| 11537 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Principles of Service Design in The Service<br>Activities of The Health Resort Sector   |                      |
| 11539 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Defining Teamwork Process and Skills for The<br>Challenges of The Future Workplace  | Link to Presentation |
| 11540 | Thursday  | 11:30 AM | Silvius STANCIU                 | Agriculture and AgroEconomy<br>Research                        | Food Quality in Romania: ANSVSA Control and<br>Monitoring Actions in May - September of 2022  | Link to Presentation |
| 11541 | Thursday  | 11:30 AM | Silvius STANCIU                 | Agriculture and AgroEconomy<br>Research                        | Food Market in Constanta County: ANSVSA<br>Monitoring Actions in 2022 Summer Season   | Link to Presentation |
| 11542 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security         | The Concept of Ecosystems Based on Digital<br>Platforms: Benefits, Risks and Principles of<br>Creation                                      | Link to Presentation |
| 11543 | Wednesday | 9:30 AM  | Monika JUREWICZ                 | Research in Education and e-<br>Learning                       | Level of Study Competencies Focusing on Writing Ability   |                      |
| 11544 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security         | Platform Business Models: Network Effects and Value Creation Logic  | Link to Presentation |
| 11550 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Risk Assessment and Analysis for A Task in The<br>Context of The Work Process   | Link to Presentation |
| 11551 | Thursday  | 3:30 PM  | Wawrzyniec RUDOLF               | Research Points in Business and<br>Information Systems         | Information Security Management in the<br>Context of Strategic Changes  |                      |

| 11552 | Thursday  | 3:30 PM  | Wawrzyniec RUDOLF              | Research Points in Business and<br>Information Systems         | The Problems of Ensuring Information Security in<br>Conditions of Uncertainty   |                      |
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| 11553 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ               | Research in Banking, Finance and Accounting I                  | The Impact of Taxation On FDI: Comparative<br>Analysis of Romania and Hungary   | Link to Presentation |
| 11554 | Wednesday | 11:30 AM | Alnishal P N                   | Research in Human Resources                                    | Conceptualizing The Relation Between Turnover<br>Intention and Quality of Work Life: An Empirical<br>Investigation in Morocco                                       | Link to Presentation |
| 11555 | Wednesday | 2:00 PM  | Walid BERNAKI                  | Research in Marketing, Tourism,<br>and Social Networking       | Visual Merchandising in The Showroom of<br>Mobile Operators on The Polish Market  | Link to Presentation |
| 11558 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI               | Management Strategies and<br>Business Performance II           | System Dynamic Modelling of Construction Cycle  |                      |
| 11559 | Thursday  | 11:30 AM | Silvius STANCIU                | Agriculture and AgroEconomy<br>Research                        | Study on The Development of Chains of<br>Producers in The Food Industry in Br <b>ă</b> ila County,<br>Romania   | Link to Presentation |
| 11560 | Wednesday | 3:30 PM  | Nelly Rosario MORENO-<br>LEYVA | Research in Economics II                                       | International Remittance Inflow and Poverty<br>Reduction in Nigeria   |                      |
| 11562 | Wednesday | 3:30 PM  | Băilă Diana-Irinel             | Research in Economics I  | The Automotive Industry in The European Union, 2014-21  |                      |
| 11563 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA             | Management Strategies and<br>Business Performance              | Methodological Approach to Assessing the<br>Activities of a Social Enterprise on Emerging<br>Markets  |                      |
| 11564 | Thursday  | 9:30 AM  | Mihaela Aghenitei              | Research in Economics III                                      | The Role and Significance of Polish Local<br>Governments in The Polish Circular Economy<br>Model  | Link to Presentation |
| 11565 | Thursday  | 9:30 AM  | Mihaela Aghenitei              | Research in Economics III                                      | The Structure of Consumption Expenditure and Economic Activity in The Wielkopolska Region   |                      |
| 11566 | Thursday  | 9:30 AM  | Mihaela Aghenitei              | Research in Economics III                                      | Revenue Diversification: A Case Study of Public<br>Higher Education Institutions of Latva   |                      |
| 11567 | Thursday  | 2:00 PM  | Jana ERINA                     | ICT, Innovation Management and<br>Information Security II      | Increasing Resilience and Competitiveness in the<br>Sector of Small and Medium-Sized Enterprises<br>(SME) in terms of Pandemic Restrictions and<br>Military Threats | Link to Presentation |
| 11568 | Thursday  | 9:30 AM  | Mihaela Aghenitei              | Research in Economics III                                      | Household Debt in Various Phases of The Life<br>Cycle and Their Subjective Assessments of The<br>Financial Situation – A Case Study Poland                          |                      |
| 11569 | Wednesday | 11:30 AM | Alnishal P N                   | Research in Human Resources                                    | Changes In the Approach to Employee Training<br>Caused by The Covid-19 Coronavirus Pandemic<br>(Case Study)   |                      |
| 11570 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN     | Marketing Research, Consumer<br>behavior and Digital Marketing | Green Business Sustainability: Green Marketing,<br>Innovation and Ethics Towards Business<br>Performance  |                      |

| 11571 | Wednesday | 11:30 AM | WÓJCIK-CZERNIAWSKA<br>Agnieszka | Sustainable Development, Energy & Environmental Research       | Economic and Environmental Aspects of Energy<br>Recovery to Complement Conventional Alkaline<br>Batteries Recycling  |                      |
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| 11572 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI                | Management Strategies and<br>Business Performance II           | Relationship Between Logistics Management and<br>Corporate Competitiveness in A Pharmaceutical<br>Company  | Link to Presentation |
| 11573 | Wednesday | 3:30 PM  | Băilă Diana-Irinel              | Research in Economics I  | Future Directions of SROI in Indonesia   |                      |
| 11575 | Wednesday | 9:30 AM  | Anna GACEK                      | ICT, Innovation Management and<br>Information Security         | The Role of Intangible Assets and Digital<br>Technologies in Value Creation in Digital<br>Business Models  | Link to Presentation |
| 11576 | Wednesday | 2:00 PM  | Robert Jeyakumar<br>NATHAN      | Marketing Research, Consumer<br>behavior and Digital Marketing | Impact of Engagement in The Local Community<br>on Consumer Satisfaction and Preferences: The<br>Case of Two Neighborhood Shopping Centers in<br>Saint-Petersburg, Russia   | Link to Presentation |
| 11579 | Thursday  | 3:30 PM  | Tomasz DRYL                     | Marketing Research and Digital<br>Marketing                    | Setting The Marketing Communication of a<br>Sports Organization to Support Its Sustainable<br>Operation: The Case of Central-Slovak Tennis<br>Association  | Link to Presentation |
| 11580 | Thursday  | 2:00 PM  | Jana ERINA                      | ICT, Innovation Management and<br>Information Security II      | The Leader of Digital Transformation in The Post-<br>Pandemic Era in The Context of Collaboration  | Link to Presentation |
| 11581 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking       | Social Media as A Tool for Company-Customer<br>Communication During a New Product Launch in<br>The Pediatric Dietetics Industry  | Link to Presentation |
| 11582 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA              | Management Strategies and<br>Business Performance              | Positive Organizational Behaviour: Key to<br>Flourishing in a Pandemic   | Link to Presentation |
| 11583 | Wednesday | 2:00 PM  | Vincent Kim Seng OH             | Leadership and Entrepreneurship                                | Management Styles of Social Economy Female<br>Leaders: Case Studies from Poland  | Link to Presentation |
| 11585 | Thursday  | 3:30 PM  | Wawrzyniec RUDOLF               | Research Points in Business and<br>Information Systems         | Assessing The Validity of The Going Concern in<br>The Financial Reports of Listed Companies<br>During The COVID-19 Pandemic and The Conflict<br>in Ukraine on The Example of Companies in The<br>Construction Industry |                      |
| 11588 | Thursday  | 9:30 AM  | Mihaela Aghenitei               | Research in Economics III                                      | Level And Efficiency of Use of Production<br>Resources of High-Tech Industry in The European<br>Union Countries  | Link to Presentation |
| 11589 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking       | The Evolution of E-Commerce Considering The<br>COVID-19 Pandemic: A Systematic Literature<br>Review on The Purchasing Behaviour of Online<br>Retail Consumers  |                      |
| 11590 | Wednesday | 2:00 PM  | Walid BERNAKI                   | Research in Marketing, Tourism,<br>and Social Networking       | Gender As a Moderator in Relation Between<br>Self-Esteem and Social Media Activity Based on<br>Instagram Platform  | Link to Presentation |
| 11591 | Thursday  | 3:30 PM  | Wawrzyniec RUDOLF               | Research Points in Business and<br>Information Systems         | Enterprise Reporting as A Tool for Decision<br>Support   |                      |

| 11593 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI  | Management Strategies and<br>Business Performance II      | Sources of Funding for Socially Useful Projects<br>Managed by Non-governmental Organization in<br>Poland  | Link to Presentation |
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| 11595 | Thursday  | 3:30 PM  | Wawrzyniec RUDOLF | Research Points in Business and<br>Information Systems    | Local Cultural Policy and Its Implementation –<br>Looking for the Optimal Systemic Solution   | Link to Presentation |
| 11596 | Thursday  | 9:30 AM  | Mihaela Aghenitei | Research in Economics III                                 | The Impact of The Development of The<br>Warehouse Market on The Local Community on<br>The Example of The Stryków Commune  | Link to Presentation |
| 11597 | Thursday  | 3:30 PM  | Tomasz DRYL       | Marketing Research and Digital<br>Marketing               | Types of Content Viewed on TikTok by<br>Generation Z: A Quantitative Survey Research<br>Study   | Link to Presentation |
| 11599 | Thursday  | 2:00 PM  | Jana ERINA        | ICT, Innovation Management and<br>Information Security II | Consumer Awareness of The Possibility of Using<br>Payments with An NFC Chip Implanted Under<br>the Skin – Polish Perspective  | Link to Presentation |
| 11600 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ  | Research in Banking, Finance and Accounting I             | Estimating Financial Risk in The Era of Hyper<br>Volatility   |                      |
| 11602 | Thursday  | 9:30 AM  | Mihaela Aghenitei | Research in Economics III                                 | The Environmental Dimension of the Cohesion<br>Policy and the Management of Investments to<br>Aimed the Reducing Pollutants in the Area of<br>Water and Sewage Management | Link to Presentation |
| 11603 | Thursday  | 2:00 PM  | Jana ERINA        | ICT, Innovation Management and<br>Information Security II | Assessment of Start-ups Challenge and<br>Competence Factors in India  | Link to Presentation |
| 11604 | Thursday  | 2:00 PM  | Jana ERINA        | ICT, Innovation Management and<br>Information Security II | Intellectual Innovation in The Manufacturing<br>Enterprise - Case Study   |                      |
| 11607 | Wednesday | 2:00 PM  | Aleksandra NOCOŃ  | Research in Banking, Finance and Accounting I             | Impact of the Type of Business Activity on The<br>Strategy of Working Capital Management  |                      |
| 11608 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI  | Management Strategies and<br>Business Performance II      | An Innovative Approach to Sustainable<br>Development on The Example of Assessing the<br>Energy Standard of Office Buildings Using<br>Simulation Modelling                 |                      |
| 11610 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI  | Management Strategies and<br>Business Performance II      | Microcommunities In Enterprises - Challenges<br>Resulting from The Formation of Natural<br>Divisions in The Working Environment   |                      |
| 11611 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI  | Management Strategies and<br>Business Performance II      | Business Process Management – The Perspective of Polish Banks and Insurance Companies   | Link to Presentation |
| 11612 | Thursday  | 11:30 AM | Karina Szafrańska | Special Session   | Psychology in the Service of Security: The Role of the Psychologist in Polish Penitentiary Units  | Link to Presentation |
| 11613 | Thursday  | 11:30 AM | Karina Szafrańska | Special Session   | Communication Competences as An Important<br>Element of Social Security   |                      |
| 11614 | Thursday  | 11:30 AM | Karina Szafrańska | Special Session   | The Era of The Smartphone: Technological<br>Progress and Online Security  |                      |
| 11615 | Thursday  | 11:30 AM | Karina Szafrańska | Special Session   | Technological Progress as A Source of Threat to<br>Adults Aged 45+  |                      |

| 11616 | Thursday  | 11:30 AM | Karina Szafrańska  | Special Session   | Impact of COVID-19 on Students' Psychological Safety  |                      |
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| 11617 |           | 11:30 AM | Karina Szafrańska  | Special Session   | Psychological Safety of Social Individuals in The Reality of the COVID-19 Pandemic  |                      |
| 11618 | Thursday  | 11:30 AM | Karina Szafrańska  | Special Session   | Communication In a Social Security Threat<br>Situation  |                      |
| 11619 | Thursday  | 11:30 AM | Karina Szafrańska  | Special Session   | Personal Security in Contemporary Human<br>Reality  |                      |
| 11620 | Thursday  | 11:30 AM | Karina Szafrańska  | Special Session   | The Role of The Process of Knowledge<br>Management in Building the Safety Culture   | Link to Presentation |
| 11621 | Thursday  | 2:00 PM  | Jana ERINA         | ICT, Innovation Management and<br>Information Security II | Cybersecurity In Small and Medium Logistics<br>Companies in Poland  | Link to Presentation |
| 11622 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA | Management Strategies and<br>Business Performance         | Organizational Performance Measures -<br>Methodology of Improvement and Productivity<br>Assessment Model in Polish Manufacturing and<br>Logistics Companies | Link to Presentation |
| 11625 | Thursday  | 2:00 PM  | Jana ERINA         | ICT, Innovation Management and<br>Information Security II | Application of Fishbone Diagram in Sales Order<br>Life Cycle Analysis During Business Management<br>Software Implementation                                 | Link to Presentation |
| 11626 | Thursday  | 2:00 PM  | Jana ERINA         | ICT, Innovation Management and<br>Information Security II | Digital Maturity Assessment Criteria for<br>Enterprises Implementing Industry 4.0   | Link to Presentation |
| 11627 | Thursday  | 9:30 AM  | Mihaela Aghenitei  | Research in Economics III                                 | The Prognostic Aspect of Estimating Data Gaps<br>on The Seaside Real Estate Market  |                      |
| 11628 | Thursday  | 2:00 PM  | Jana ERINA         | ICT, Innovation Management and<br>Information Security II | Technological and Management Issues of<br>Implementing Big Data Models in Smart Cities  | Link to Presentation |
| 11630 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA | Management Strategies and<br>Business Performance         | Conflict And Conflict Management at The Workplace in Organizations  | Link to Presentation |
| 11631 | Wednesday | 11:30 AM | Jolanta BIEŃKOWSKA | Management Strategies and<br>Business Performance         | A Taxonomy for Communication Challenges<br>Faced by Multicultural Teams in Construction<br>Projects   | Link to Presentation |
| 11633 | Thursday  | 3:30 PM  | Tomasz DRYL        | Marketing Research and Digital<br>Marketing               | High School Students' Perception of TV Vs<br>Internet Advertising: A Study from The Tri-City<br>Agglomeration (Gdańsk, Sopot, Gdynia), Poland               |                      |
| 11634 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI   | Management Strategies and<br>Business Performance II      | Budgeting In Production Company   | Link to Presentation |
| 11636 | Thursday  | 2:00 PM  | Marcin PODGÓRSKI   | Management Strategies and<br>Business Performance II      | Road Safety Management and Cyclists'<br>Behaviours: Observational Study in Paris,<br>London, Milan and Gdańsk   |                      |
| 11643 | Thursday  | 3:30 PM  | Tomasz DRYL        | Marketing Research and Digital<br>Marketing               | Consumer Behaviour on The E-Commerce<br>Market After the Introduction of The General<br>Data Protection Regulation (GDPR)                                   |                      |

| 11649 | Thursday | 3:30 PM | Tomasz DRYL      | Marketing Research and Digital<br>Marketing               | The Use of Artificial Intelligence (AI) In<br>Marketing: An Empirical Study with The<br>Construction of a Conversational Chatbot for<br>Communication with The Client                               | Link to Presentation |
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| 11650 | Thursday | 2:00 PM | Jana ERINA       | ICT, Innovation Management and<br>Information Security II | Analysis Of Higher Education Professors'<br>Perceptions of The Creation of University<br>Incubators and Students' Entrepreneurial Skills<br>Within Them. (Case Study - Moldova State<br>University) | Link to Presentation |
| 11651 | Thursday | 2:00 PM | Marcin PODGÓRSKI | Management Strategies and<br>Business Performance II      | Human Resource Management in Times of<br>Change Developments and Challenges   | Link to Presentation |