

40th IBIMA Business Conference:

23-24 November 2022

Virtual Conference

**The Impact of COVID-19 Pandemic on Organizational Management and
Human Resources Practices**

Presentations: Wednesday 23 November 2022

Thursday 24 November 2022

Paper Number	Day	Time in GMT+2		Session Chair	Session Title	Manuscript Title	Rooms
11140	Wednesday	11:30 AM		Teresa Mroczek	Management and Corporate Social Responsibility	Corporate Social Responsibility Initiatives during the Covid-19 Pandemic: The Effect of CSR Motives Attributions on Advocacy	Room 5
11202	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	What Opportunities and Challenges Were Given for Digital Transformation In 2020? Reasoning the Digital Change Impacted By COVID-19 In Europe.	Room 3
11229	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	The Changes in Client-Employee Communication at Hotel Front Office in Connection to CoVid19 Pandemic	Room 7
11353	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Lessons Learnt from Risk Communication Strategies Implemented During COVID-19 Pandemic: A Scoping Review and SWOT Analysis	Room 4
11399	Wednesday	11:30 AM		Michel PLAISENT	Crisis Management and COVID-19	Anti-Crisis Shield as Support Related to Preventing and Counteracting the Coronavirus Pandemic	Room 1
11421	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	Threats In International Logistics – Study During Covid-19 Pandemic Time	Room 3
11487	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	Work Life Balance and Remote Working during the Pandemic: Assessment of Parents' Working Conditions in Polish Reality	Room 6

11499	Wednesday	11:30 AM		Teresa Mroczek	Management and Corporate Social Responsibility	Corporate Social Responsibility in COVID-19 Times – From Work-Life Balance to Work-Life Blend	Room 5
11531	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	Utilizing Strategic Tools in Hotel Industry in The Era of Pandemic	Room 3
11547	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	The Importance of Health Management in Context of Covid-19	Room 3
11552	Wednesday	11:30 AM		Jarosław ROPĘGA	Leadership and Entrepreneurship	Granting State Aid to Entrepreneurs in The Context of Coronavirus	Room 2
11577	Wednesday	11:30 AM		Jarosław ROPĘGA	Leadership and Entrepreneurship	Female and Male Features of Entrepreneurs and Employees before and During the Covid-19 Pandemic Recession: The Case of Poland	Room 2
11603	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	Employee Teams' Readiness for Remote Work During The COVID-19 Pandemic	Room 6
11679	Wednesday	11:30 AM		Michel PLAISANT	Crisis Management and COVID-19	Brand re/action on COVID-19: An Exploratory Cross-Country Study	Room 1
11775	Wednesday	11:30 AM		Jarosław ROPĘGA	Leadership and Entrepreneurship	Managing Lebanese SMEs During the Pandemic and The Financial Crisis: "A Quantitative Research"	Room 2
11815	Wednesday	11:30 AM		Jarosław ROPĘGA	Leadership and Entrepreneurship	Perception of Young Entrepreneurs About the Impact of Covid-19 In Romania	Room 2
11866	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Investigation the Change of The Quantitative Scope of Telecommuting and Influence on Job Satisfaction Under Corona Pandemic	Room 7
11867	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	Combating SARS-CoV-2 Pandemic in the Top Cable Manufacturer in Poland	Room 6
11869	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	The External Image of The Hospital as An Employer During a Pandemic	Room 7
11879	Wednesday	11:30 AM		Michel PLAISANT	Crisis Management and COVID-19	International Trade in a Post-Covid-19's World	Room 1
11899	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Re-negotiating Or Terminating Contracts Under Covid-19: A Malaysian Legal Perspective	Room 4
11902	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	Conditions of Functioning of SME Enterprises in Poland during COVID-19 Pandemic: A Case Study	Room 3
11903	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Indicators of The Development of Enterprises from the SME Sector in the Conditions of COVID-19 Pandemic in Poland	Room 4
11935	Wednesday	11:30 AM		Michel PLAISANT	Crisis Management and COVID-19	An Organizational Resilience Potential Scale within the Hospitality Industry in the face of the COVID-19 in Poland	Room 1
11965	Wednesday	11:30 AM		Jarosław ROPĘGA	Leadership and Entrepreneurship	Effectuation in the Process of Small Business Survival: Entrepreneurs' Responses to the Shock Caused by the COVID-19 Pandemic	Room 2

11973	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Transport and Management of Medical Waste, Hazardous Waste and Medical Waste with Infectious Properties Produced in Connection with Counteracting COVID-19: An Example of Poland	Room 4
11992	Wednesday	11:30 AM		Jarosław ROPEŁGA	Leadership and Entrepreneurship	Healthcare Organizations – Analysis of Systems, Entrepreneurial Approach and Management of the COVID-19 Pandemic	Room 2
111011	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	COVID-19 Lockdown and IT-Powered Reporting: An Enabler, Irrelevant Factor, or Something in Between?	Room 3
111032	Wednesday	11:30 AM		Teresa Mroczek	Management and Corporate Social Responsibility	Perception of CSR Motives In CSR Covid-19 Messages: Implications on Brand Equity, Brand Trust and Brand Advocacy	Room 5
111045	Wednesday	11:30 AM		Teresa Mroczek	Management and Corporate Social Responsibility	The Impact of Covid-19 On Social Responsibility: The Case of Fashion Industry	Room 5
111058	Wednesday	11:30 AM		Michel PLAISANT	Crisis Management and COVID-19	Chaos Management as A Tool for Strategic Analysis of Trends in The Development of Social Enterprises in The Context of The Uncertainty of the COVID-19 Crisis	Room 1
111070	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Research On Supply Chains Within The Power Energy Sector: Salient Points In A Pandemic Situation	Room 4
111085	Wednesday	11:30 AM		Michel PLAISANT	Crisis Management and COVID-19	Crisis Management in A Cultural Institution on The Example of a Selected Library During COVID 19 Pandemic	Room 1
111101	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	How to Keep Employees Motivated During Covid-19	Room 7
111114	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	The Role of the Sense of Security in Times of Covid-19 Pandemic - The Research of the Young Polish Employees	Room 6
111131	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Remote Auditing Processes in The Context of Global Pandemic Times: A Case of Food Processing Manufacturers in Poland	Room 4
111174	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Information Technology and Human Resources Function Performance in The COVID 19 Pandemic Context: Case of Public Higher Education Establishments of UH2C	Room 7
111184	Wednesday	11:30 AM		Jarosław ROPEŁGA	Leadership and Entrepreneurship	The Role of the Transformational Leader in Establishing Trust Through Empowering Remote Workers: Case study during the Covid-19 Lockdown	Room 2

111240	Wednesday	11:30 AM		Jarosław ROPEŁGA	Leadership and Entrepreneurship	The Strategic Leadership Role in Managing Crisis: Case Study During the Covid-19 Pandemic and the Lebanese Financial Crisis	Room 2
111313	Wednesday	11:30 AM		Michel PLAISENT	Crisis Management and COVID-19	Crisis Management in The Nonprofit Organizations – The Case of North Portugal on COVID-19	Room 1
111344	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Managing Remote Worker Safety and Health During the Covid-19 Pandemic	Room 7
111356	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Remote Work In The Time of The COVID-19 Pandemic In Poland	Room 7
111374	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Burnout Syndrome Analysis Among Healthcare Providers Involved in the COVID-19 Pandemic	Room 7
111380	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	Optimisation Vs Strategic Stabilisation In the Context of COVID-19 Pandemic	Room 6
111408	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Innovative, Intangible Ways of Motivating Employees in Modern Enterprises In The Time of The Covid-19 Pandemic	Room 7
111425	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	Impact of Covid-19 on Organizational Prosperity: Management Challenges of SMES	Room 6
111447	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	Information Resources Structuring to Support Decision-Making Process for Organization of Sensitive Cargo Transportation in the COVID-19 Crisis	Room 3
111447	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	The Use of New Technologies in Multicultural Team Management in Times of Covid-19	Room 6
111458	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	Drones as a Solution to Malaysia Healthcare Supply Chain Disruption during COVID-19 Pandemic	Room 3
111476	Wednesday	11:30 AM		Jarosław ROPEŁGA	Leadership and Entrepreneurship	The Leadership Styles of Catalan SME Owner-Managers During The COVID-19 Pandemic	Room 2
111553	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Workplace Motivation: Engaging Employees During A Pandemic	Room 7
111571	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Strategies of Entities from The SME Sector During the COVID-19 Pandemic in Poland	Room 4
111581	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	Remote Work Security During The COVID-19 Pandemic: Threats – Challenges – Proposals	Room 6
111610	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	The Rise of Robotization During COVID-19	Room 4
111626	Wednesday	11:30 AM		Michel PLAISENT	Crisis Management and COVID-19	Covid-19 Crisis: Party Landscape and Crisis Management - How Satisfied Is the Population?	Room 1

111630	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	An Exploratory Survey on Perceived Privacy and Cybersecurity Challenges Faced by Professionals When Working from Home During COVID-19 Pandemic and Best Practices for Effective Risk Mitigation	Room 6
111632	Wednesday	11:30 AM		Teresa Mroczek	Management and Corporate Social Responsibility	Pro-Social Attitudes of The Young Generation Planning Their Own Business in The Time Of COVID-19 Pandemic – A Decision Tree Approach	Room 5
111634	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	The Impact of the COVID-19 Pandemic Regarding Student Internships in the Business Environment	Room 6
111641	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Implementation of Ergonomic Interventions in Manufacturing Companies in The Era of The Covid-19 Pandemic from The Point of View of Members of Ergonomic Project Teams	Room 4
111650	Wednesday	11:30 AM		Teresa Mroczek	Management and Corporate Social Responsibility	Relationships of Corporate Social Responsibility with Organizational Resilience: A Literature Review	Room 5
111666	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Self-Assessing Employee Activities Under COVID-19 Conditions: A Case Study	Room 7
111669	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	The Benefits of Business Continuity Management System based on the International Standards in a Pandemic Situation	Room 3
111789	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Conceptualizing the impact of Strategic Capabilities on International Performance: Challenges and Opportunities presented by COVID-19 pandemic	Room 4
111842	Wednesday	9:30 AM		Magdalena Krystyna WYRWICKA	Management and Business Performance II	Impact of the COVID-19 Pandemic on Airport And Airline Digital Transformation	Room 4
111918	Wednesday	9:30 AM		Katja ZÖLLNER	Research in Human Resources	Stress Management Strategies And COVID-19 Pandemic	Room 7
111920	Wednesday	9:30 AM		Wojciech KLUCH	Organizational Management and Employee Security	Assessment of Corporate Safety Across Economic Sectors During The Second Wave of SARS COV2 Crisis - The Employees' Perspective	Room 6
111940	Wednesday	9:30 AM		Grzegorz TRATKOWSKI	Management and Business Performance I	Proposed Model for The Introduction of Physical Activities During the Lockdown and Post Lockdown Period for Sedentary Workers in Industry 4.0	Room 3